



[ Principal Designer ]

**Company:** vocal **i** design

**Mission:** vocal **i** design is a woman-owned business specializing in the graphic design needs of small to medium-sized companies.

**Experience:** *Graphic and Web Designer* November 2004-Present  
Design and develop communication materials for industries ranging from manufacturing to telecommunications, education to creative services. Client list available upon request.

*Digital Printer/Pre-press Technician* November 2004-Present  
On-call technician for printing companies who need to cover vacations, or long and after-hour print-runs. Certified on Nexpress 2100, Digimaster 9100 series digital printers.

*Graphic Designer/Pre-press Manager* May 2001-November 2004  
GRC Direct, Warrenton, VA  
Design and develop communication materials for non-profits, associations, start-up businesses and internal marketing needs. Set-up and schedule print jobs for proofing, printing, lasering, bindery, mailing and delivery. Performed pre-flight checks, quality assurance assessments, efficient time management, machine maintenance and repair, and customer service.

**Skills Summary:** Unsurpassable customer service and effective problem-solving abilities

*Software knowledge (PC and Mac platforms):*  
QuarkXpress, PageMaker, Photoshop, Microsoft Office 2000, Acrobat, Illustrator, InDesign, GoLive, HTML, Dreamweaver, Javascript and Flash

**Education:** *Strayer University, Manassas, VA* January 2005- September 2006  
Diploma in Web Development  
Courses completed include UNIX, networking, JAVA, HTML and systems analysis.

*University of Alabama, Tuscaloosa, AL* August 1997- May 2001  
Bachelor of Arts in Studio Art/Graphic Design Minor: Advertising  
Courses completed include graphic design, computer applications, media writing, media planning and copywriting. GPA 3.73

**Activities/Honors:** *University of Alabama*  
Golden Key Honor Society  
Million Dollar Marching Band (Trumpet Section Leader)

